



Welcome to the platform that was *built for you!*



We are thrilled to welcome you to the online community **WeShopSC.com**! Follow the steps below to set up a **FREE** profile to be featured in the best of South Carolina's Main Streets and small businesses.

JOIN

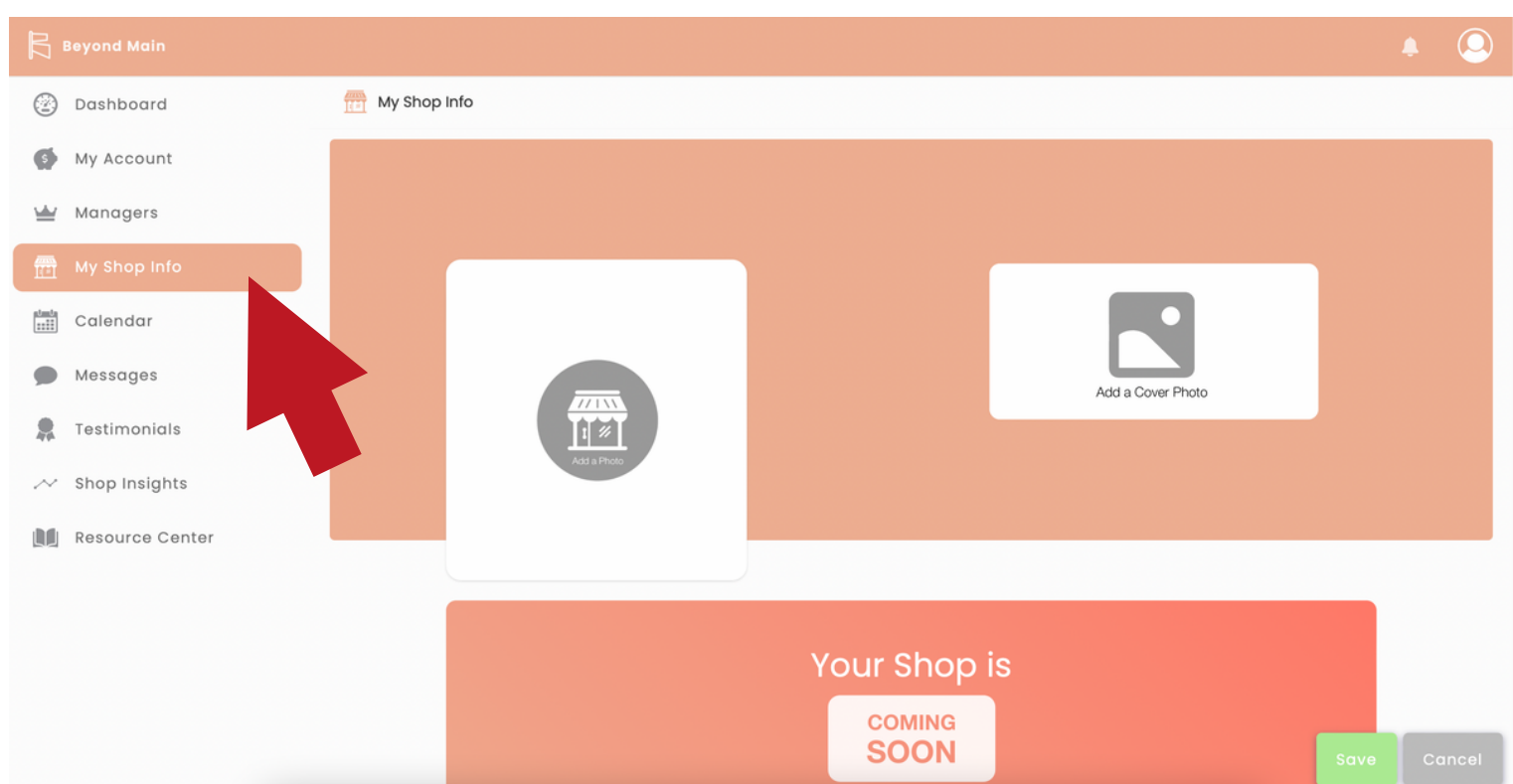
Let's get started!
Start building your online shop today.

01.

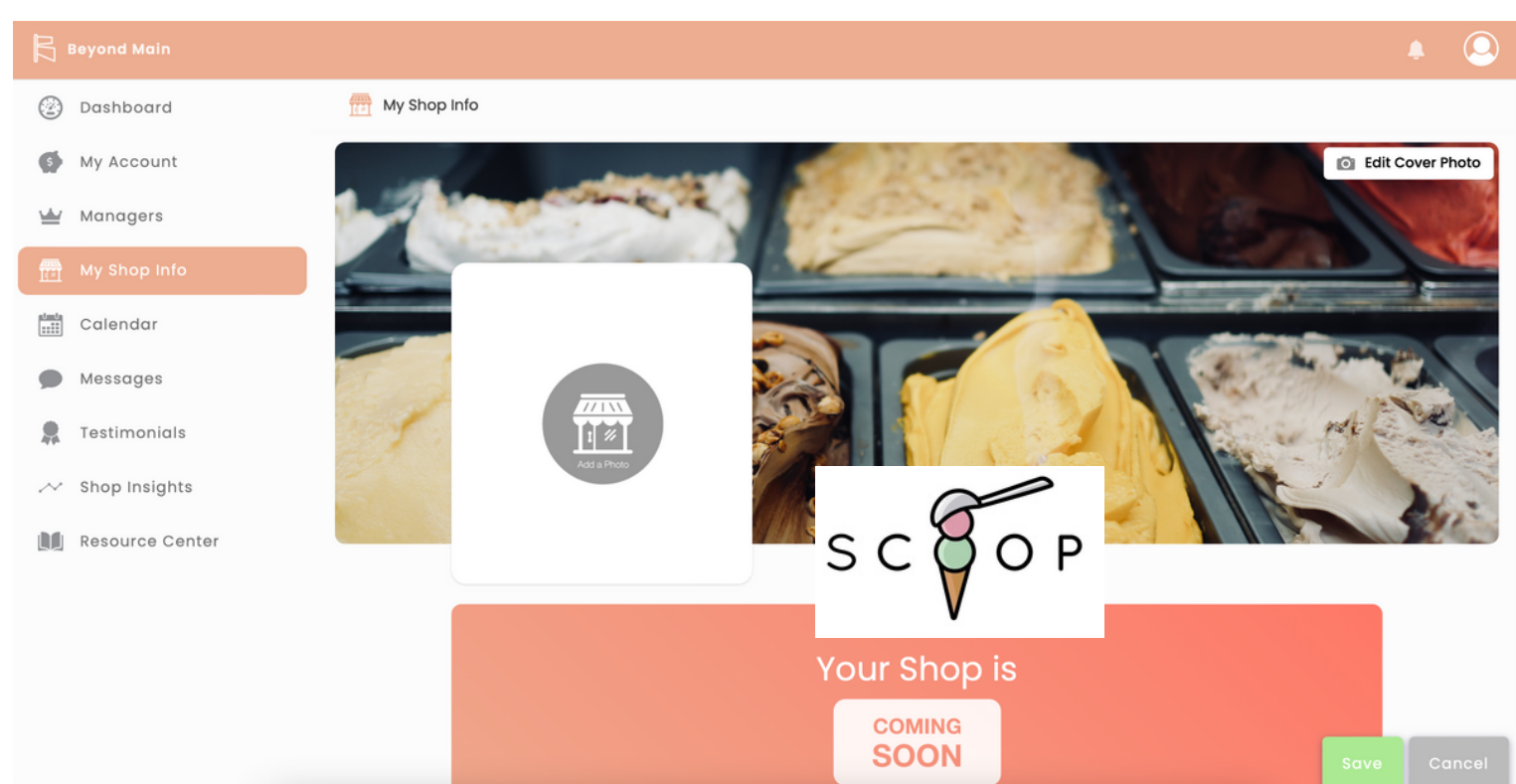
Log In

Once logged in, click **"My Shop Info"** on the left-hand side to begin personalizing your online profile.

LOG IN



Upload a profile image and banner image



Make sure to click "save" at every step!



02.

Add Shop Info

Tell shoppers about your business! Add your shop's name, business description, and tags here.

The screenshot shows the 'My Shop Info' section of the 'Beyond Main' interface. The form includes the following fields and options:

- Shop Name***: Sam's Ice Cream
- Short Shop Subtitle**: Handcrafted ice cream and desserts
- Business Story & Description**: Sam's Ice Cream Shop is a family-owned business that specializes in handcrafted ice cream and other desserts. As a family-run establishment, the focus is on providing a personal touch and a welcoming atmosphere for customers. The shop uses only the freshest and highest quality ingredients to create its delicious products, ensuring a satisfying experience for every customer. The family members are actively involved in all aspects of the business, from creating new recipes and sourcing ingredients to serving customers and creating a warm and inviting environment.
- Shop Tags**: Includes categories like Shop Owner Tags (LGBTQ+ Owned, Black Owned, Woman Owned, Hispanic Owned, Asian-American Owned, Native-American Owned, Veteran Owned, Family Owned) and Shop Organization Tags (Non-Profit, Certified B-Corp, Social Enterprise).
- Other Shop Tags**: Zero Waste, Pet Friendly.
- Buttons**: Save (highlighted with a red arrow) and Cancel.

03.

Add Photos

Bring your profile to life by adding high-quality images. Add images to your profile collage and assign the photos to different areas in your profile.

The screenshot shows the 'Media & More' section of the 'Beyond Main' interface. The form includes the following elements:

- Files & Media** button.
- Photos** and **Videos** tabs.
- Photo Collage**: A grid of photo thumbnails, including images of ice cream, a person eating, and a shop interior. A red arrow points to a camera icon for adding more photos.
- Buttons**: Save (highlighted with a red arrow) and Cancel.

04.

Add Video

Introduce your business, give a tour of your store, or share your story through video. Add a Youtube or Vimeo link

The screenshot shows the 'Add a Video' form in the 'Beyond Main' interface. The form includes the following elements:

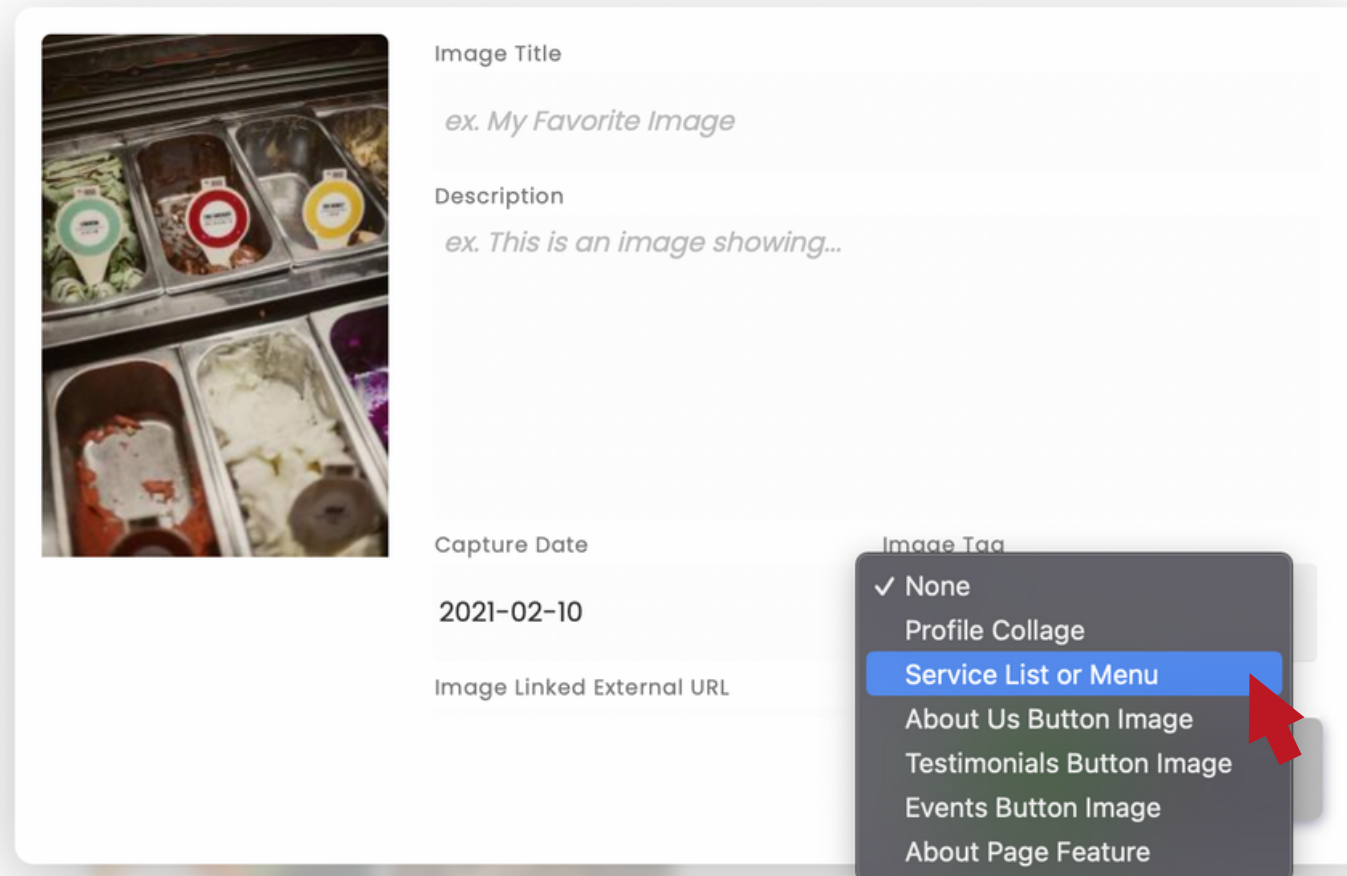
- Upload a New Video** header.
- YouTube** or **vimeo** logos.
- URL of Video** input field with the example URL: <https://www.youtube.com/watch?v=3tH#sphg9xc>.
- Buttons**: Add Video (highlighted with a red arrow) and Cancel.



05.

Assign Tags to Images and Videos

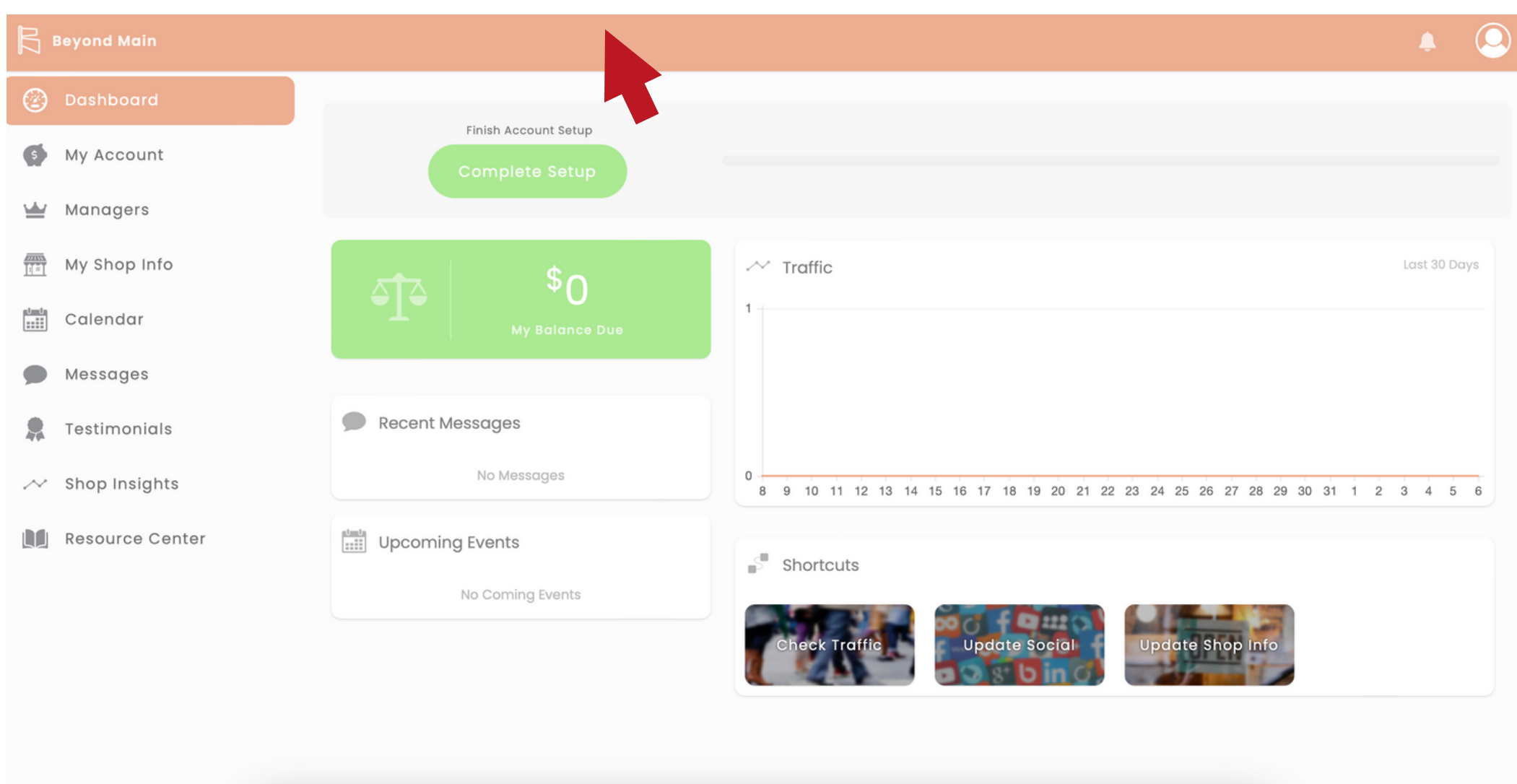
To assign images to areas on your page, select an image in your media gallery and click "image tag" on the bottom right to choose a location for your image.



06.

Complete Set Up

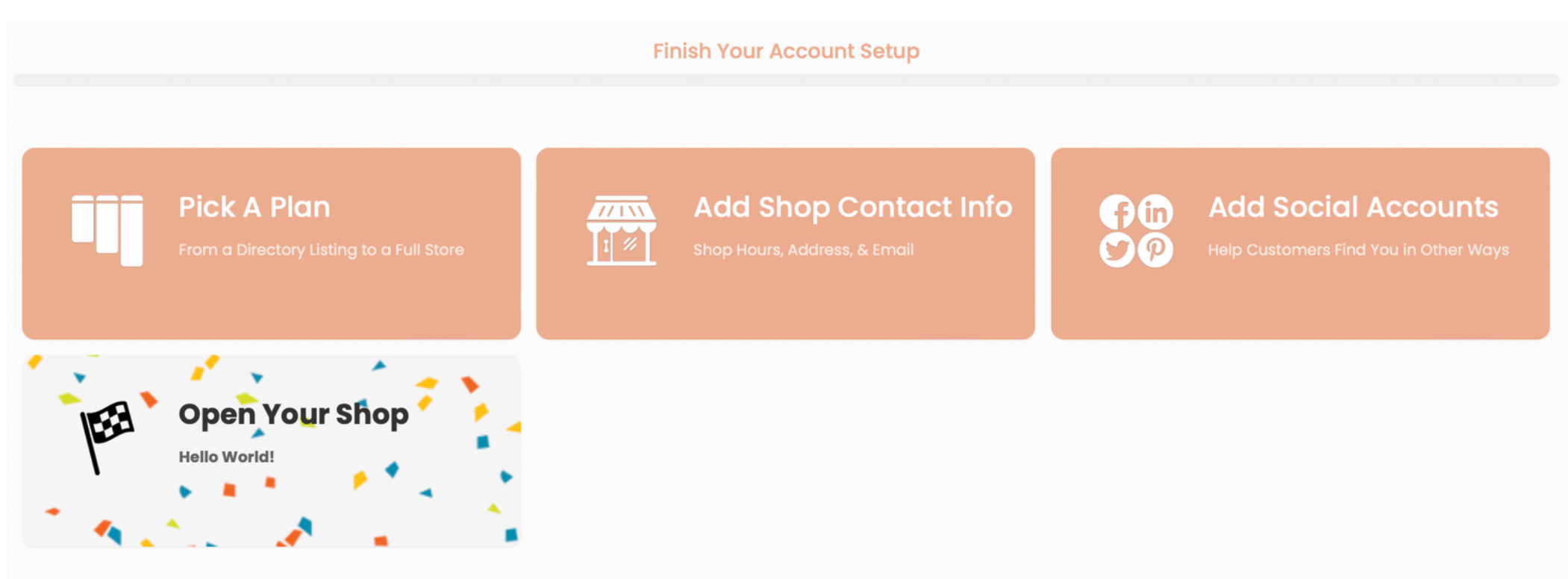
Once you have finished adding all your shop's info and images, go to your store's dashboard and **click the green button** that says "complete set up"

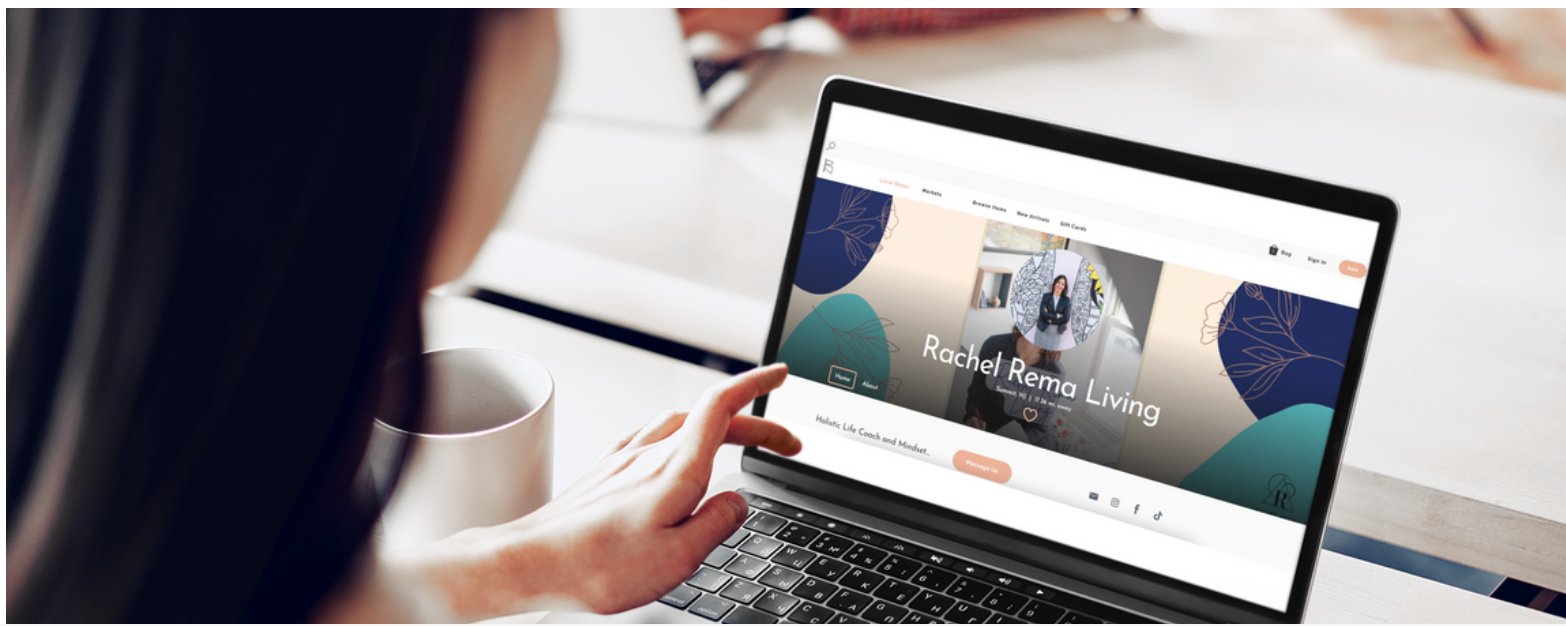


07.

Add The Final Touches

Follow the prompts to finalize setting up your shop and submit for approval.





Video Tutorial

For video instructions, click the link below for a full walkthrough with our Beyond Main team.

RESOURCE CENTER



Contact Support

Need help or have questions? Click the link below to contact our support team for assistance in setting up your shop.

LET'S CHAT



Resources

Visit our curated library of resources to provide your business with support in every function.

- Marketing Resources
- Video Tutorials
- Educational Sessions

RESOURCE CENTER