

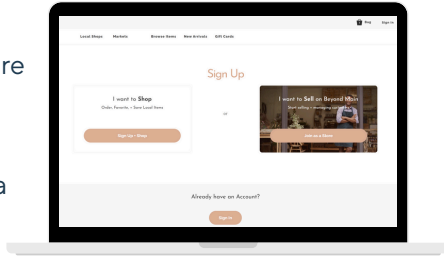
BEYOND MAIN TECHNOLOGY

Digital Gift Card Set-Up

Welcome to the shop local community. This guide walks you through the steps to setting up your Beyond Main platform digital gift cards, in person at checkout. Be sure to also review our tips in the resource center that highlight ways to manage your digital gift card program and online e-commerce shop

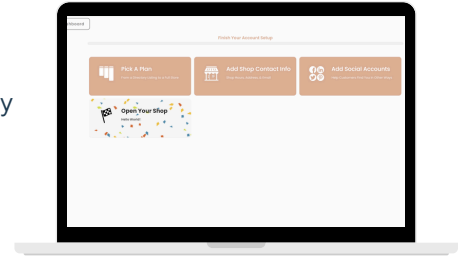
01.

Join Beyond Main as a store via beyondmain.com or through one of our participating markets and upgrade your account to a gift card or full commerce package profile



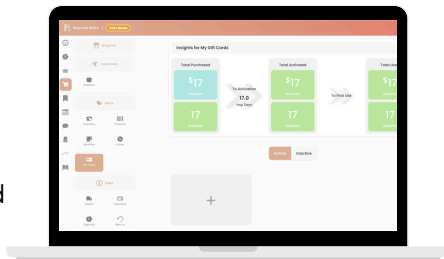
02.

Complete the set-up and welcome tour, verify your business through our integrated Stripe connect account, and link a bank account for deposits



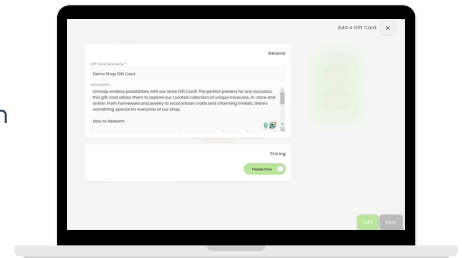
03.

Once your account is verified, approved, and a bank account is linked. Click - My Shop - Gift Cards - Select the + to add a new create a card for your shop



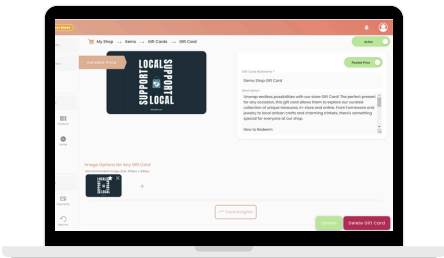
04.

Give your card a name along with a description including details about the card. Select pricing structure (variable or fixed). Click Add when ready to proceed



05.

Upload a cover image for your digital gift card, activate your card via the button in the top right corner, and click update to ensure your card is saved.



06.

View your new digital gift card on your public shop profile by clicking the my account icon and selecting visit my shop



TIPS & TRICKS

Create Digital Gift Card elections in your POS system for optimal reporting and tracking

In your description, be sure to include details about how to redeem cards and what is eligible or restricted for use



Scan the QR code to check out our full set-up guide to help your profile shine and share your shop on socials

QUESTIONS & SUPPORT

SUPPORT@BEYONDMAIN.COM



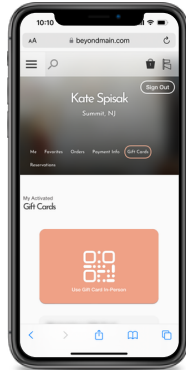
BEYOND MAIN TECHNOLOGY

Digital Gift Card Overview

Welcome to the shop local community. This guide walks you through the steps to accepting the Beyond Main platform and partner-enabled digital gift cards, in person at checkout. Be sure to also review our tips in the resource center that highlight ways to manage your digital gift card program and online e-commerce shop

01.

Customer signs into their online account at beyondmain.com and taps the gift card they would like to redeem in store. If no card exists, ask them to activate using their code



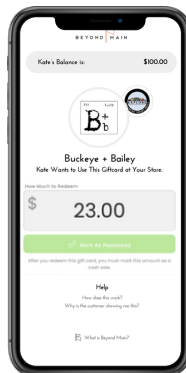
02.

If the card has been activated and ready for use, the customer selects the eligible business they would like to redeem a gift card with and presents the QR code to a shop associate



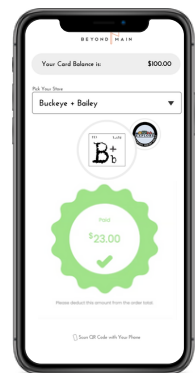
03.

Shop associate scans the unique QR code with a connected smartphone device, enters the amount to be redeemed, and clicks redeem funds.



04.

Customer confirms amount to be redeemed at the time of use and funds are transferred to the business. The balance is adjusted on the customers account.



MARKET GIFT CARDS

Market Gift Card transactions and funds are transferred within 24-48 hours from the time of redemption in-store or online, to the connected business's linked bank account.

Deposit amount equals the value of the card redeemed, less Stripe processing and transfer fees of %3.15 + \$.55 of the total purchase

TIPS & TRICKS

Create Digital Gift Card elections in your POS system for optimal reporting and tracking

When cards are redeemed, mark them as a cash sale discount and assign the appropriate card type to the order

Scan the QR code to watch a short demo of a digital in-store card redemption



STORE GIFT CARDS

Store Gift Card transactions and are transferred within 24-48 hours from the time of purchase via ecommerce channels. Funds are then deposited to the connected business linked bank account.

Deposit amount equals the value of the card redeemed, less Stripe processing and transfer fees of %3.15 + \$.55 of the total purchase

QUESTIONS & SUPPORT

SUPPORT@BEYONDMAIN.COM

